

SOUTHEASTERN VIRGINIA ARTS ASSOCIATION

PRESENTS THE

27th ANNUAL

AFR'AM FEST

RETAIL APPLICATION

"CELEBRATING THE ESSENCE OF FAMILY"

A Celebration of the African American Family, Arts, and Culture

FRIDAY	MAY 21, 2010	5:00 UNTIL – 10:00 PM
SATURDAY	MAY 22, 2010	12:00 NOON – 10:00 PM
SUNDAY	MAY 23, 2010	12:00 NOON - 8:00 PM

The SOUTHEASTERN VIRGINIA ARTS ASSOCIATION invites you to the illustrious and exhilarating AFR'AM FEST. Join us as we celebrate our *27th Anniversary*. During SEVAA-AFR'AM WEEKEND 2010, we anticipate another glorious and memorable event in Norfolk, Virginia. At the family friendly AFR'AM FEST, where we celebrate African American culture and art annually and welcome over **200,000 guests**. A highlight of this festive event is depicted in this year's theme,

"CELEBRATING THE ESSENCE OF FAMILY"

A Celebration of the African American Family, Arts, and Culture

which will be promoted through the arts, educational displays, the "Children's Village", scrumptious culinary offerings, entertainment that covers the music spectrum and of course the fabulous "Shop 'Til You Drop" **MARKETPLACE**.

We welcome your interest and invite you to join us for AFR'AM FEST 2010, in Norfolk, Virginia. Space is limited, so please apply early.

Marketplace Co-Chairs

Tony and Casey Peoples

Festival Director

Mark C. Madison

In Loving Memory of Mattie McLeod Breland

NOTE: The **MARKETPLACE** committee reserves the right to reject items, goods and services that promote illegal substances and/or pornography.

AFR'AM FEST 2010

CELEBRATING THE ESSENCE OF FAMILY™ “

A Celebration of the African American Family, Arts, and Culture

EXHIBITOR INFORMATION

EVENT HOURS OF OPERATION

FRIDAY	MAY 21, 2010	5:00 UNTIL – 10:00 PM
SATURDAY	MAY 22, 2010	12:00 NOON – 10:00 PM
SUNDAY	MAY 23, 2010	12:00 NOON - 8:00 PM

LOCATION

NORFOLK'S TOWN POINT PARK
NORFOLK, VIRGINIA

EXHIBITOR SPACE

10'X10' [APPROXIMATE]

*You must provide your own power cords, fire extinguisher,
Tables and chairs*

EXHIBITOR SPACE FEES

REGULAR SPACE	650.00 - 3 DAYS
SPACE WITH TENT	850.00 - 3 DAYS
PRIME SPACE	\$1000.00 - 3 DAYS

MAKE ALL FEES PAYABLE TO:

SOUTHEASTERN VIRGINIA ARTS ASSOCIATION OR SEVAA

RETURN COMPLETED APPLICATION WITH ALL FEES TO:

MAILING ADDRESS

AFR'AM FEST 2010
P.O. BOX 366
NORFOLK, VA 21501

APPLICATION MUST POSTMARKED BY MARCH 31, 2010.

AFR'AM FEST 2010

"CELEBRATING THE ESSENCE OF FAMILY"

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RETAIL EXHIBITOR SPACE APPLICATION

ABOUT THE EXHIBITOR {PLEASE PRINT OR TYPE}

BUSINESS
NAME _____

PRIMARY CONTACT
PERSON _____

TITLE _____

MAILING
ADDRESS _____

CITY _____

STATE _____

ZIP _____

TELEPHONE 1 _____

TELEPHONE 2 _____

EMAIL

PLEASE CHECK THE TYPE OF SPACE YOU WOULD LIKE TO REQUEST:

- | | | | |
|--------------------------|--------------------------|-----------|-----------------------|
| <input type="checkbox"/> | THREE DAYS | \$650.00 | MAY 21, 22 & 23, 2010 |
| <input type="checkbox"/> | THREE DAYS- SPACE/TENT | \$850.00 | MAY 21, 22 & 23, 2010 |
| <input type="checkbox"/> | THREE DAYS – PRIME SPACE | \$1000.00 | MAY 21, 22 & 23, 2010 |

MAKE ALL CERTIFIED CHECKS, CASHIER'S CHECKS OR MONEY ORDERS PAYABLE TO:
SOUTHEASTERN VIRGINIA ARTS ASSOCIATION

PAYMENT METHOD (ONLY ACCEPTABLE TYPES LISTED BELOW):

- CERTIFIED CHECK
 MONEY ORDER
 CASHIER'S CHECK

MAILING ADDRESS:

AFR'AM FEST 2010
P.O.BOX 366
NORFOLK, VA 23501

NOTE: INCOMPLETE APPLICATIONS WILL NOT BE PROCESSED.

APPLICATION MUST POSTMARKED BY MARCH 31, 2010.

